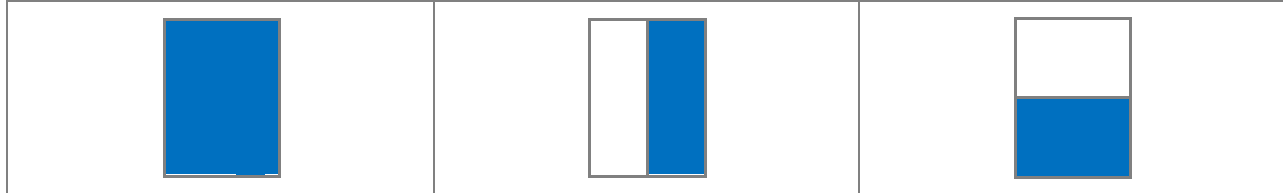


## STANDARD OPTIONS



**Full Page**  
11" H x 8½" W

(Small margin adjustments may be necessary to fit the page parameters)

**\$50**

**Half-Page Vertical**  
10" H x 4" W

(Small margin adjustments may be necessary to fit the page parameters)

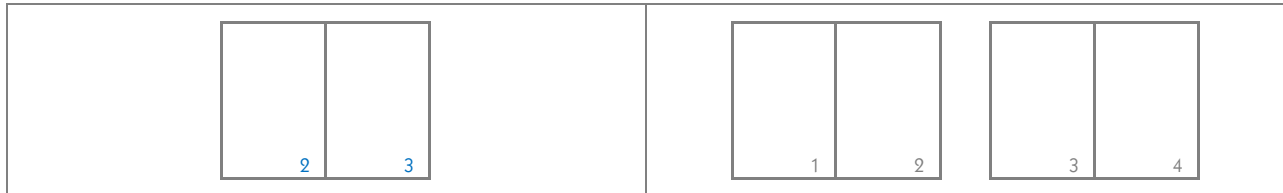
**\$25**

**Half-Page Horizontal**  
5" H x 8" W

(Small margin adjustments may be necessary to fit the page parameters)

**\$25**

## SPECIALTY OPTIONS



**Page 2/3 - Full Page (Inside Front Cover)**

11" H x 8½" W

(Assignment is based on a first-to-confirm basis)

**\$75 (Page 2 only)**

**\$125 (Page 2 & 3)**

**BLUEpaper™ (Product article with advertisement/images)**

11" H x 8½" W

(Only one BLUEpaper advertisement is assigned per issue)

**\$100 (Minimum 2 Pages)**

**+ \$25/Additional (Maximum 4 Pages)**

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Quarter 3 – July-Aug-Sept

Quarter 2 – Apr-May-June

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